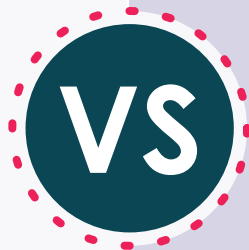


# PROMISE



# A BRIBE

●  
Reinforcement is known  
prior to the desired  
behavior

●  
Reinforcement is  
delivered right after the  
desired behavior

●  
A promise gives kids a  
reason to stay focused &  
try something hard

●  
Reinforcement is  
delivered following  
problem behavior to  
convince someone to  
stop that behavior

●  
A bribe teaches kids to  
increase problem  
behavior to get their way

